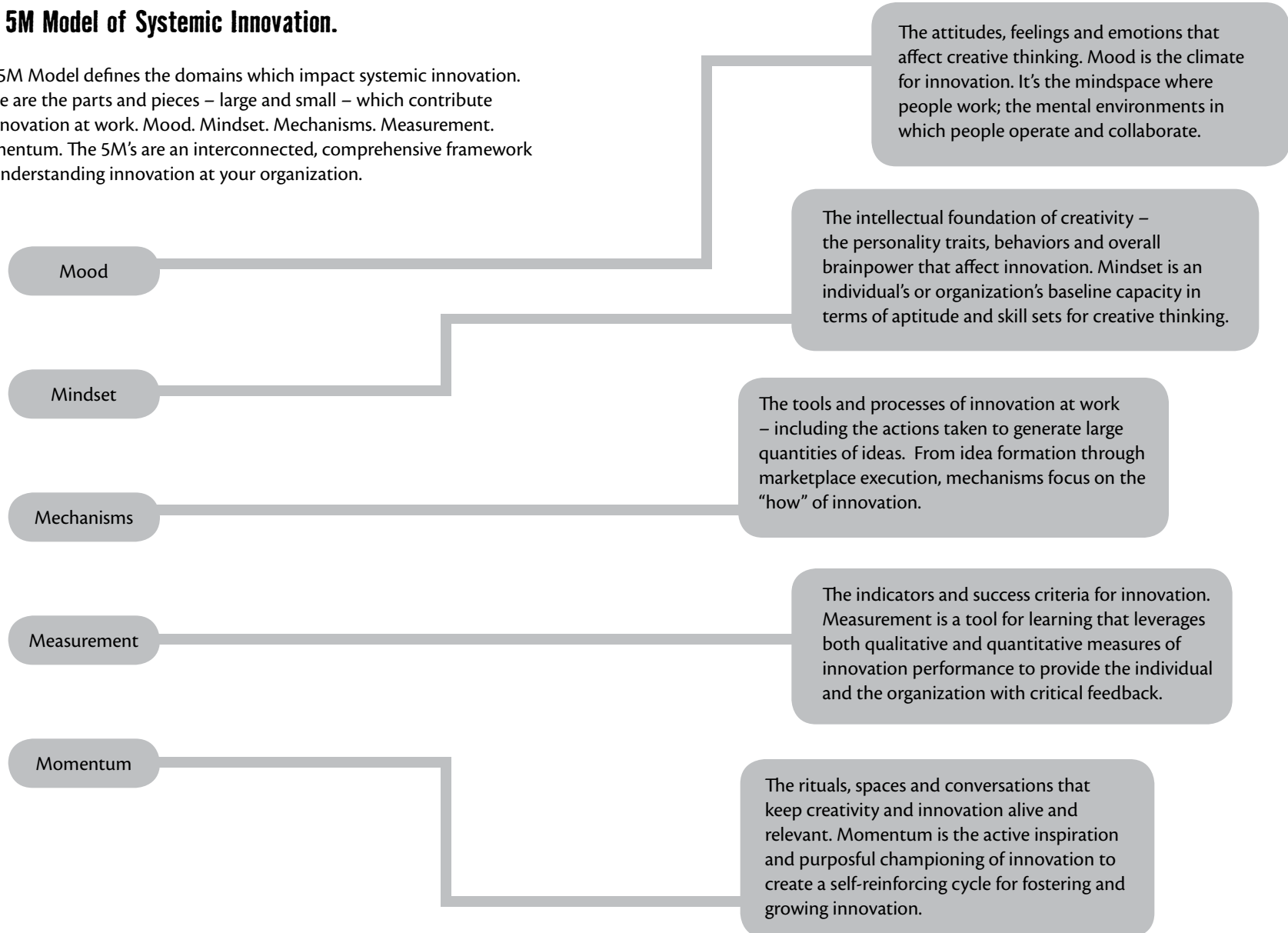


The 5M Model of Systemic Innovation.

The 5M Model defines the domains which impact systemic innovation. These are the parts and pieces – large and small – which contribute to innovation at work. Mood. Mindset. Mechanisms. Measurement. Momentum. The 5M's are an interconnected, comprehensive framework for understanding innovation at your organization.



LAMSTAIH [lam'sti]

LAMSTAIH is “Look at more stuff. Think about it harder.”sm
It's our philosophy of creativity and thus innovation.

Creativity asks, “What if?” in order to examine realities and reveal possibilities. It's about looking at “what is” and seeing “what's next.”
And without creativity, innovation doesn't exist.

Inspiration for innovation comes from anywhere and everywhere. Innovation depends upon an individual's investment in external stimulation and the cross-application of tangential learning as a means to inspire new thought – LAMSTAIH is a commitment to exploring new things in order to apply fresh insights back to your business.