

## 2010 Summer Internships at Prophet

### Objectives

Internships at Prophet have a three-part objective. At the end of their time, students will:

- Understand Prophet's philosophy of Ideas of Impact through Inspiration
- Know how to identify examples of innovative thinking and applications
- Build creative exercises and mechanisms for divergent thinking in business

### Positions available

We are looking for a team of three interns to work together to build a series of creative thinking mechanisms for clients. Specifically, we seek one designer and two curators. Our designer should be proficient in Adobe Creative Suite: InDesign, Illustrator and PhotoShop with an ability to think visually. Our two curators should have a curious personality to find and discover interesting pieces of information across a range of disciplines combined with writing skills to craft communications so that others can understand and apply these insights. Often the best ideas come from people who can put all the pieces together, a quality necessary in either role.

### Selection process.

Students interested in applying to be a part of the 2010 summer internships should:

#### ...Get to know us.

Visit Prophet's website at [www.prophet.com](http://www.prophet.com) and the Play Studio site at [www.lookatmorestuff.com](http://www.lookatmorestuff.com).

#### ...Complete the application.

It's on the next page. Have fun with it. Then e-mail it to us, at [Kfraney@prophet.com](mailto:Kfraney@prophet.com). With your email and application, send along your resume too. Word or PDF formats are best. If you are applying for the design position, please include 2-3 samples of your work.

#### ...Read the requirements / fine print.

The duration of the program is between 8-10 weeks and a stipend is available, based on completion of the entire program. We ask that only students who can commit to full-time internship apply due to the comprehensive curriculum and project work. We are happy to work with students who wish to apply the internship towards academic credit. We encourage people from all areas of study, but specifically look for students with an interest and aptitude for business principles. Rising undergraduate seniors or recent graduates (2009 or 2010 graduates) with a GPA of at least 3.5 preferred.

### Dates.

The deadline for applications for the summer internship is **Wednesday, February 24, 2010**. We'll get back to you within a week of that date to invite you for an interview. Interviews will be conducted during the first two weeks of March. Final decisions will be released before the end of March.

### Interviews.

We want to talk with you soon to get to know you a bit better. Make sure you include an email address that you'll check regularly, even over Spring Break, so we can arrange a time to chat.

**Summer logistics.**

Once the interns have been selected, we'll chose specific start and end dates that best meet student needs. Typically, the summer internship runs from June 7th to August 6th, five days a week from 8:30 a.m. to 4:30 p.m., except Friday, when we leave at 12 p.m.

**A final word.**

We are excited about the summer internship program, and look forward to meeting and talking with you. If you have any questions, please email us at [kfraney@prophet.com](mailto:kfraney@prophet.com).

Good luck with your application.  
Kara and the Prophet team

### Internship Application: Summer 2010

Please don't spend a long time on the application. We want top-of-mind, gut reactions and responses. Your answers shouldn't be more than ... say ... 150 words each. Be creative and have fun.

We appreciate diverse perspectives. What field or discipline would you combine with business to enhance our diverse point of view? Convince me why Prophet should adopt this integrated approach in our consulting services. (E.g. Music, because creativity can stimulate all five senses, so we should incorporate both visual and audible components to our client deliverables)

What are you passionate about? What inspires you?

At Prophet, we all have different backgrounds and skill sets, but we function as one team. What will you bring to our team?

If you could model this externship after another business, organization, person, or movement, which would it be, and how would you do it?

It's the last day of your internship at Prophet. How have you changed yourself, Prophet, and the world?

Please find a video clip of non-business interest that is five minutes or less. In addition to the link, write a short paragraph explaining how this video could be relevant in the daily work of an executive in a business field such as HR, Strategy, Marketing, Operations, etc.